

## **FOR IMMEDIATE RELEASE**

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### **MIAMI-DADE COASTAL CLEANUP**

#### **Miami Seaquarium to Host Appreciation Party with Free Admission for Cleanup Participants**

MIAMI, FL – Sept, 12, 2007 – Miami Seaquarium continues its ongoing dedication to education and conservation with their participation in the 22<sup>nd</sup> Annual Miami-Dade Coastal Cleanup. The Miami Seaquarium along with volunteers from local schools, organizations, universities, churches and businesses will participate in the beach cleanup on Saturday, September 15<sup>th</sup> from 9 a.m. to noon at 13 sites throughout the county. Miami Seaquarium will participate in the effort at Key Biscayne Beach Club along with Congressman Mario Diaz Balart. **Media is advised to arrive at 9:00am at the Clean Up site (Key Biscayne Beach Club; 685 Ocean Dr, Key Biscayne).** In addition, Miami Seaquarium will host an appreciation party with free admission to the park for all volunteers. The party will be from 12:30 p.m. to 4 p.m. and will include shows, exhibits, food and music.

“Manatees and sea turtles are the two species that are most affected by marine debris. In this particularly busy rescue year, Miami Seaquarium has recovered numerous manatees and sea turtles that became entangled in fishing lines, or ingested litter and other man-made waste that has been tossed into the sea,” commented Eric Eimstad, Vice President of Sales and Marketing, “The Coastal Cleanup is a great way for concerned individuals to do their part in helping marine life.”

The 22<sup>nd</sup> Annual Miami-Dade Coastal Cleanup is sponsored by the Ocean Conservancy and it is an organized effort worldwide.

Miami Seaquarium, South Florida's most popular tourist attraction, is a family-oriented marine-life park open to the public 365 days a year. The park provides visitors with a greater understanding and appreciation for marine life through shows, presentations and marine-life

exhibits. More information on Miami Seaquarium is available at [www.miamiseaquarium.com](http://www.miamiseaquarium.com).  
For more information about Miami-Dade Coastal Cleanup visit [www.miamidadecoastalcleanup.org](http://www.miamidadecoastalcleanup.org).

Miami Seaquarium is an accredited member of the Alliance of Marine Mammal Parks and Aquariums, an international organization committed to the care and conservation of marine mammals. Accreditation by the Alliance means this facility meets or exceeds all the standards of excellence for marine mammal care, husbandry, conservation and education.

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