



MEDIA ADVISORY

MIAMI SEAQUARIUM TO HOST 50,000TH GUEST FOR DOLPHIN INTERACTION

Popularity of Dolphin Interaction at park reflects growing popularity of experience

WHO: Dolphin Harbor at Miami Seaquarium

WHAT: In its more than 50 year history, Miami Seaquarium will celebrate a major milestone since the inception of the park's dolphin interaction program in 1989. The 50,000th dolphin interaction guest will slip into a wetsuit and experience what many describe as a life changing encounter.

This milestone corroborates the ever increasing popularity of the park's dolphin interaction program. The significant dolphin interaction will take place at the park's new dolphin interaction facility -*Dolphin Harbor*.

The historic moment will be met with much fanfare when Miami Seaquarium costumed characters will all be on hand to congratulate the participants during the dolphin interaction session and present them each with lifetime passes to Miami Seaquarium.

WHERE: **Miami Seaquarium**
4400 Rickenbacker Causeway
Miami, FL 33149

WHEN: Thursday, September 13, 2007
11:30 a.m.
*Media is advised to arrive by 11:15 a.m.

WHY: Getting in touch with a dolphin through special interactive programs at marine parks has proven an exciting option for family fun. According to a recent Harris Poll commissioned by The Alliance of Marine Mammals Parks and Aquariums 91 percent of the survey participants agree that interacting with dolphins offers people a deeper understanding and appreciation of this mammal.

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