

## **FOR IMMEDIATE RELEASE**

Media Contact: Michelle Palomino / Jorge Martinez  
The Conroy Martinez Group  
Tel: 305-445-7550  
Email: michelle@conroymartinez.com

### **WEEKENDS TAKE ON NEW MEANING AT MIAMI SEAQUARIUM**

Miami Seaquarium and Best Buy present Nintendo “**Wii-kends**”

MIAMI, FL – June 30, 2008 – South Florida gamers of all skill levels are invited to face-off at the Best Buy *Wii-kends* at Miami Seaquarium. *Wii-kends* will feature, Nintendo Wii competitions that will run Saturday and Sunday, July 19th and 20th; July 26th and 27th and August 2nd and 3rd from 11:00 a.m. to 4:00 p.m. each day. Nintendo Wii gaming systems and a Rock Band Wii Game are among some of the prizes that will be awarded during the weekends.

Coupons offering a 20 percent discount on admission to Miami Seaquarium during the promotion will be available at Best Buy stores throughout Miami Dade County. All participants will have the chance to win grand prizes courtesy of Best Buy and each participant will receive Miami Seaquarium Plush Pals, while supplies last. The number of contestants each day will be limited. Participants must pre-register on the day of each competition on a first come, first served basis.

Weekend competitions will feature:

- **Mario & Sonic at the Olympic Games  
Saturday and Sunday, July 19th and 20th**

In the spirit of the Olympics, competitors will go for gold and join gaming icons Mario and Sonic with their supporting cast of characters to compete using *Mario and Sonic at the Olympic Games*. The weekend champ will take home a brand new Nintendo Wii Gaming System.

- **Mari Kart Wii  
Saturday and Sunday, July 26th and 27th**

Participants may show off their racing skills and have some gaming fun with *Mario Kart* for the Wii. The player with the leading score for the weekend may take a lap around victory lane with a new Nintendo Wii Gaming system.

- **Guitar Hero III**  
**Saturday and Sunday, August 2nd and 3rd**

The Legends of Rock will have nothing on participants as they battle during this competitive jam session using *Guitar Hero III*. The participant with the highest points for the weekend will be crowned king or queen of rock and will win a brand new Rock Band game for the Nintendo Wii.

Miami Seaquarium, South Florida's most popular tourist attraction, is a family-oriented marine-life park open to the public 365 days a year. The park provides visitors with a greater understanding and appreciation for marine life through shows, presentations and marine-life exhibits. For more information on Best Buy *Wii*-kends at Miami Seaquarium, please call 305-361-5705 or visit [www.miamiseaquarium.com](http://www.miamiseaquarium.com).

Miami Seaquarium is an accredited member of the Alliance of Marine Mammal Parks and Aquariums, an international organization committed to the care and conservation of marine mammals. Accreditation by the Alliance means this facility meets or exceeds all the standards of excellence for marine mammal care, husbandry, conservation and education.

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