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GET \$7.50 OFF ADMISSION AT MIAMI SEAQUARIUM

Park partners with PETCO stores for *Dog Days of Summer* Promotion to benefit Humane Society of Greater Miami Adopt-A-Pet

MIAMI, FL – August 7, 2009 – During the *Dog Days of Summer* promotion, which runs through October 15, 2009, animal lovers are invited to visit Miami Seaquarium and receive \$7.50 off the regular admission cost with coupon or receipt from PETCO stores. Coupons are available at participating PETCO stores in Miami-Dade and Broward Counties. Each coupon or receipt is good for up to 6 people. For every admission with coupon, Miami Seaquarium will donate \$1 to the Humane Society of Greater Miami Adopt-A-Pet. The offer is not combinable with the Miami Seaquarium annual pass or other special offers.

“The *Dog Days of Summer* promotion, gives animal lovers the opportunity to support the Humane Society of Greater Miami Adopt-A-Pet program while cooling down at Miami Seaquarium during the summer,” commented Eric Eimstad, Vice President of Sales and Marketing at Miami Seaquarium.

The Humane Society of Greater Miami Adopt-A-Pet is dedicated to placing every dog and cat in their care into a loving home, and to promote responsible pet ownership and spay/neuter programs. For more information about the Humane Society of Greater Miami visit www.humanesocietymiami.org.

Miami Seaquarium, South Florida's most popular tourist attraction, is a family-oriented marine-life park open to the public 365 days a year. The park provides visitors with a greater understanding and appreciation for marine life through shows, presentations and marine-life exhibits. General Admission to Miami Seaquarium is \$35.95 for adults and \$26.95 for children. More information on Miami Seaquarium is available at www.miamiseaquarium.com.

Miami Seaquarium is an accredited member of the Alliance of Marine Mammal Parks and Aquariums, an international organization committed to the care and conservation of marine mammals. Accreditation by the Alliance means this facility meets or exceeds all the standards of excellence for marine mammal care, husbandry, conservation and education.

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