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### **A SUMMER OF HEROICS, THRILLS AND FUN**

#### **Kids are Superheroes every weekend this Summer at Miami Seaquarium**

MIAMI, FL – May 21, 2007 --Miami Seaquarium unveils its *Superhero Summer Celebration*, which will run from June through August of 2007 and will feature themed shows and giveaways every weekend throughout the summer. Kids may practice and perfect their hero skills at the new *Superhero Play Zone* from 11 a.m. – 4 p.m. each Saturday and Sunday with a rock-climbing wall, bungee bounce and a bounce house. In addition, kids wearing their favorite superhero costume each weekend will receive a special gift.

*Superhero Summer Celebration* in June features:

- **Spider-Man weekend (June 2/3)**

The web crawling Marvel Character, Spider-Man jumps off the movie screen for a weekend of spectacular fun. The kids get the opportunity to meet Spidey, take pictures and practice their Spider-Man-like skills on a rock climbing wall. In addition, Spider-Man trivia contests and viewings of Spider-Man movies 1 and 2 will be featured throughout the weekend.

- **Pirates Weekend** presented by Verizon Wireless(June 9/10)

In the spirit of Captain Jack Sparrow, join Flipper and his friends for Pirates Weekend presented by Verizon Wireless featuring Pirates of the Seaquarium, a Pirate-themed dolphin show. The weekend

activities will also include Pirates trivia contests and Pirates of the Caribbean 1 and 2 movie viewings. Arggggh, you've been warned!

Verizon Wireless street team will be on site providing guests promotional giveaways and featuring pirate entertainers, face painters and Pirates of the Caribbean: At World's End look-a-likes. Opportunity to enter and win treasure prize packs courtesy Pirates of the Caribbean: At World's End and Odyssey Marine Exploration, [www.shipwreck.net](http://www.shipwreck.net).

- ***Fantastic Four's "The Thing" – Father's Day Weekend (June 16/17)***

WAM! BAM! "The Thing", a Marvel Character, breaks out of his mold and explodes onto Miami Seaquarium's grounds for a surprise appearance. Kids can test their strength versus the "The Thing" with the Hammer power machine, Rock climbing challenge and take pictures with the brute strength behind *The Fantastic Four*. Guests may also enjoy trivia contests and viewings of the first *Fantastic Four* movie.

- ***Superheroes weekend with Superhero Dolphin Show (June 23/24)***

Your favorite superheroes transform Miami Seaquarium into a world of high energy fun when they join forces to save the world in a Superheroes Killer Whale Show. Trivia contests and superhero movies will run throughout the weekend.

The performance group "They Improv" will be entertaining guests with a Superhero theme.

- ***Salute to Local Superheroes (June 30/July 1)***

Miami Seaquarium continues its Superhero Summer by saluting our local heroes and offering police officers, firefighters and members of the military who present photo identification a 50% admission to the park for up to four guests.

The City of Miami along with other police and fire departments and military agencies will showcase vehicles, equipment and present demonstrations.

- ***X-Men – Wolverine (July 7/ July 8)***

Fan favorite Wolverine, a Marvel Character from the X-Men will battle evil mutants and claim Miami Seaquarium as their own. Guests can meet Wolverine as well as participate in trivia contests and viewings of previous X-Men movies.

- ***Harry Potter (July 14/ July 15)***

Harry Potter casts a spell on Miami Seaquarium and converts it into a world of magic. In commemoration of the release of the summer movie *Order of the Phoenix*, Miami Seaquarium partners with Warner Bros. Studios and invites Harry Potter fans across South Florida to return to Hogwarts and celebrate the latest movie release at the park on Saturday, July 14<sup>th</sup> and Sunday, July 15<sup>th</sup>.

Guests who wear Harry Potter costumes to the park throughout the weekend will receive a special gift. The weekend will also feature pre-show Harry Potter trivia contests, magicians, viewings of previous movies throughout the weekend, movie ticket giveaways and other surprises.

- ***“Heroes & Superheroes” Weekend presented by South Florida Parenting Weekend (July 21/ July 22)***

Meet and greet costumed super heroes and try your hand at the super trivia prize wheel.

In addition, guests will experience interactive children’s shows, music, games, magic shows, kids’ crafts, hair art and temporary tattoos during the South Florida Parenting event to be held at Miami Seaquarium. Also, win tickets to see the new Simpsons movie and win Simpsons give aways.

- ***Miami Dolphins Weekend (July 28/ July 29)***

In celebration of the Miami Dolphins upcoming NFL season, fans may meet and greet with Dolphin Cheerleaders and Alumni, who will be on hand to sign autographs. In addition, guests may participate in the team’s inflatable obstacle training course, throw

the ball like a pro in the quarterback toss and enjoy performances by the Jr. Dolphin Cheerleaders.

The weekend will also feature a surprise visit from Cartoon Network's Johnny Bravo

- **Miami Heat (August 4/August 5)**

It's getting HOT in South Florida and Miami Seaquarium welcomes Miami Heat's Burnie and the Extreme team for some White Hot fun!

- **"You Gotta be Here" weekend with the Florida Marlins (August 11/August 12)**

Billy the Marlin, the Marlins' Mermaids and Street team will be on hand at Miami Seaquarium during the weekend. In addition, there will be a Billy the Marlin inflatable and pitching inflatable stationed at the park.

Miami Seaquarium shows will feature Florida Marlins' trivia contests before select shows, which will include Florida Marlins' ticket giveaways. In addition, there will be a prize wheel and autograph sessions with Marlins' Mermaids.

- **Miami FC – Soccer Weekend (August 18/August 19)**

Miami FC, the local professional soccer team along with its mascot "Hot Shot" will be in attendance and guests will get the opportunity to score a GOAL!!! versus their players. The weekend will feature one-on-one skill drills, professional soccer tips, autograph and photo sessions.

All youth South Florida soccer team players will receive a 50% discount on admission with proof of league identification.

In honor of the superheroes themed weekends, Miami Seaquarium will have a web essay contest, "***A Hero among us.***" It gives participants the opportunity to nominate someone they consider a hero, a person who goes beyond the call of duty and makes an impact in others' lives. Participants can

download the nomination form from [www.miamiseaquarium.com](http://www.miamiseaquarium.com). Each weekend a lucky winner will receive a *Swim with our Dolphins* gift certificate for the new *Dolphin Harbor*.

From May 28 through June 24, 2007, Burger King will be offering coupons good for \$6.00 off Miami Seaquarium admission at participating South Florida restaurants. Coupons are available while supplies last and are not available at all locations.

The Superhero Theater presented by *Best Buy* will present favorite Superhero movies and shows, every Saturday and Sunday throughout the summer in the park's Main Building.

Miami Seaquarium, South Florida's most popular tourist attraction, is a family-oriented marine-life park open to the public 365 days a year. The park provides visitors with a greater understanding and appreciation for marine life through shows, presentations and marine-life exhibits. For more information on Miami Seaquarium, please call 305-361-5705 or visit [www.miamiseaquarium.com](http://www.miamiseaquarium.com).

Miami Seaquarium is an accredited member of the Alliance of Marine Mammal Parks and Aquariums, an international organization committed to the care and conservation of marine mammals. Accreditation by the Alliance means this facility meets or exceeds all the standards of excellence for marine mammal care, husbandry, conservation and education.

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