

For Immediate Release

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CARLOAD WEEKENDS AT MIAMI SEAQUARIUM
SAVE SOME CASH, SAVE SOME GAS

MIAMI, FL – July 21, 2008 – Pile your family and friends into the car and visit Miami Seaquarium for *Carload Weekends* as the park celebrates its 53rd anniversary. Miami Seaquarium invites Florida residents to join the celebration with a special offer of \$99 plus tax per carload during the first three weekends of September. This special offer allows up to 6 people per carload to enjoy a day of marine mammal fun for a fraction of the price. This offer is valid with a special on-line *Carload Weekends* coupon or a birthday card to Miami Seaquarium.

Beginning September 1st, please visit www.miamiseaquarium.com to get your *Carload Weekends* coupon or show us your creative side with a birthday card to Miami Seaquarium. This offer is valid the weekends of September 6th & 7th, 13th & 14th, and 20th & 21st, 2008. Cars with more than six people will receive a 50% discount on admission for the additional guests. This offer is not combinable with any other offer. Proof of Florida residency required.

Opened on September 24, 1955, Miami Seaquarium is a family-oriented marine-life park open to the public 365 days a year. The park provides visitors with a greater understanding and appreciation for marine life through shows, presentations and marine-life exhibits. General

Admission to Miami Seaquarium is \$35.95 for adults and \$26.95 for children. More information on Miami Seaquarium is available at www.miamiseaquarium.com.

Miami Seaquarium is an accredited member of the Alliance of Marine Mammal Parks and Aquariums, an international organization committed to the care and conservation of marine mammals. Accreditation by the Alliance means this facility meets or exceeds all the standards of excellence for marine mammal care, husbandry, conservation and education.

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