

COOL DOWN AT MIAMI SEAQUARIUM DURING *THE DOG DAYS OF SUMMER* TO BENEFIT THE HUMANE SOCIETY OF GREATER MIAMI ADOPT-A-PET

MIAMI, FL – July 18, 2008 – From Monday, August 4 to Labor Day, Monday, September 1, Miami Seaquarium is presenting *The Dog Days of Summer*, a special promotion to benefit the Humane Society of Greater Miami. During the period, animal lovers are invited to visit Miami Seaquarium and receive with coupon a \$7.50 discount on the price of admission. In addition, Miami Seaquarium will donate \$1 for each admission to the Humane Society of Greater Miami. Coupons are available at participating Petco Stores in Miami-Dade and Broward Counties and are valid for up to six people per coupon.

“Miami Seaquarium is proud to do our part to help support the mission of the Humane Society of Greater Miami,” commented Eric Eimstad, Vice President of Sales and Marketing at Miami Seaquarium. “We encourage those who have a love for animals to come out during the *Dog Days of Summer* and help the Humane Society of Greater Miami make a true difference for the animals who make the shelter their home while waiting for their forever family.”

The Humane Society of Greater Miami Adopt-A-Pet is dedicated to placing every dog and cat in their care into a loving home, and to promote responsible pet ownership and spay/neuter programs. For more information about the Humane Society of Greater Miami visit www.humanesocietymiami.org.

Miami Seaquarium, South Florida's most popular tourist attraction, is a family-oriented marine-life park open to the public 365 days a year. The park provides visitors with a greater understanding and appreciation for marine life through shows, presentations and marine-life exhibits. For more information on Miami Seaquarium, please call 305-361-5705 or visit www.miamiseaquarium.com.

Miami Seaquarium is an accredited member of the Alliance of Marine Mammal Parks and Aquariums, an international organization committed to the care and conservation

of marine mammals. Accreditation by the Alliance means this facility meets or exceeds all the standards of excellence for marine mammal care, husbandry, conservation and education.

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