

FOR IMMEDIATE RELEASE

KIDS LEARN IMPORTANT LESSONS ON WATER SAFETY
DURING W.H.A.L.E. TALES WEEKEND AT MIAMI
SEAQUARIUM

American Red Cross Water Safety Event, June 1st and 2nd

Miami – May X, 2019 - Miami Seaquarium teams up with the American Red Cross and Miami-Dade County Public Schools to support water safety education and outreach programs geared toward preparing kids to be safe in and around water during this summer. On Saturday and Sunday, June 1 & 2, the park is pleased to bring back **W.H.A.L.E.** (Water Habits Are Learned Early) **Tales**, the American Red Cross water safety program that offers water safety tips and lessons to kids in grades kindergarten through 5th. The W.H.A.L.E. Tales event will include a special fun and informational presentation with Salty the Sea Lion on the five basic lessons on water safety tips.

“Florida has one of the highest unintentional drowning death rates in the nation for children age one to fourteen. The W.H.A.L.E. Tales Weekend at Miami Seaquarium is designed to teach children about water safety,” said Eric Eimstad, General Manager at Miami Seaquarium. “As the summer months approach, we want to remind parents and their kids the importance of knowing how to be safe in, on and around water.”

W.H.A.L.E. Tales invitation coupons (postcards) will be sent to more than 200,000 Miami-Dade County Public School children. The coupon will allow one free child admission with each paid adult admission at \$25 plus 7% sales tax for adult admission. One dollar from every paid admission with this coupon will benefit the American Red Cross and one dollar will benefit

Miami-Dade County Public Schools via The Foundation for New Education Initiatives, Inc. The postcard must be presented at the ticket counter in order to receive special price or go to www.miamiseaquarium.com/whaletales to print a copy of the coupon. W.H.A.L.E. Tales offer is not valid with any other discounts or annual pass purchase.

W.H.A.L.E. Tales weekend at Miami Seaquarium brings community awareness to the importance of water safety and serves as an outlet to help prevent or lessen the chances of water related accidents and drowning among children. According to the American Red Cross, more children drown in Miami-Dade County than any other county in Florida.

The American Red Cross is a non-profit, humanitarian organization, which provides relief to victims of disaster and helps people prevent, prepare for and respond to emergencies. For further information about water safety contact your American Red Cross at 1-800-733-2767.

About Miami Seaquarium & Palace Entertainment

Miami Seaquarium has been awarded the coveted Humane Certified™ certification mark for the care and welfare of the animals at the park by meeting the American Humane Association's rigorous certification standards. Located on the beautiful Biscayne Bay in South Florida, Miami Seaquarium provides visitors with a greater understanding and appreciation for marine life through shows, presentations and exhibits. Miami Seaquarium is owned and operated by Palace Entertainment, one of the leading leisure park operators in the United States. Palace Entertainment owns and operates eight water parks, six theme parks, two animal parks, and five family entertainment centers across 10 different states. For more information, please visit

miamiseaquarium.com or connect with us on Facebook, Twitter and Instagram.

###